

# NIYA ELECTRONIC

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## 1. About Us

Established: 2023

Location: Tapukera, Rajasthan, India

### Mission:

To deliver reliable, high-quality, and cost-effective wire harness solutions that empower industries and inspire innovation.

### Vision:

To become a leading global partner in wire harness manufacturing through continuous improvement, technology, and trust.

### Core Values:

1 Quality

2 Precision

3 Reliability

4 Innovation



## 2. Our Expertise

Specialized in manufacturing wire harnesses for:

Automotive  
applications

Toys and  
consumer  
electronics

Electrical and  
industrial  
equipment

In-house design &  
prototyping  
capabilities

ISO-certified  
systems ensuring  
global quality  
standards

# 3. Product Portfolio

Products:

1

Automotive Wire Harnesses

2

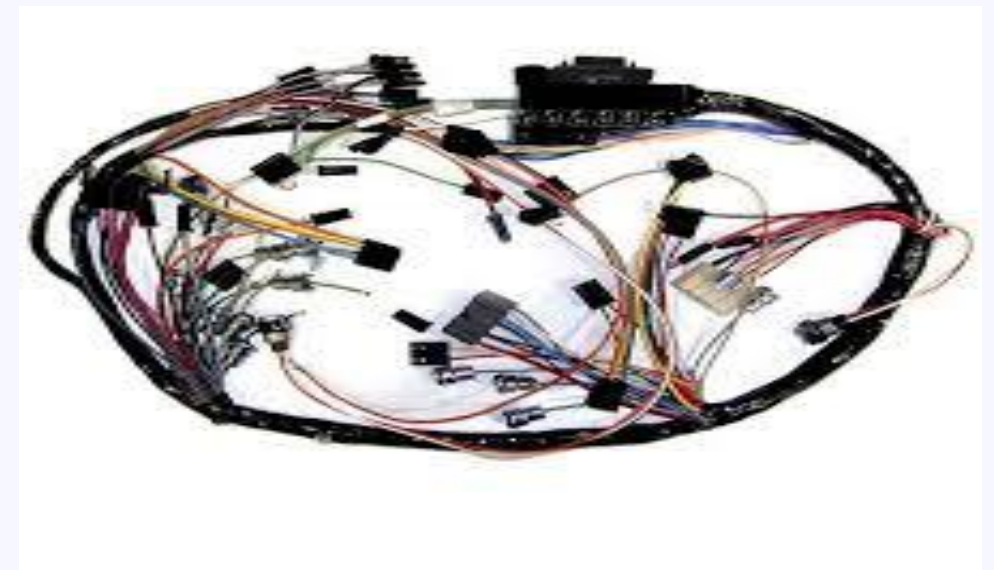
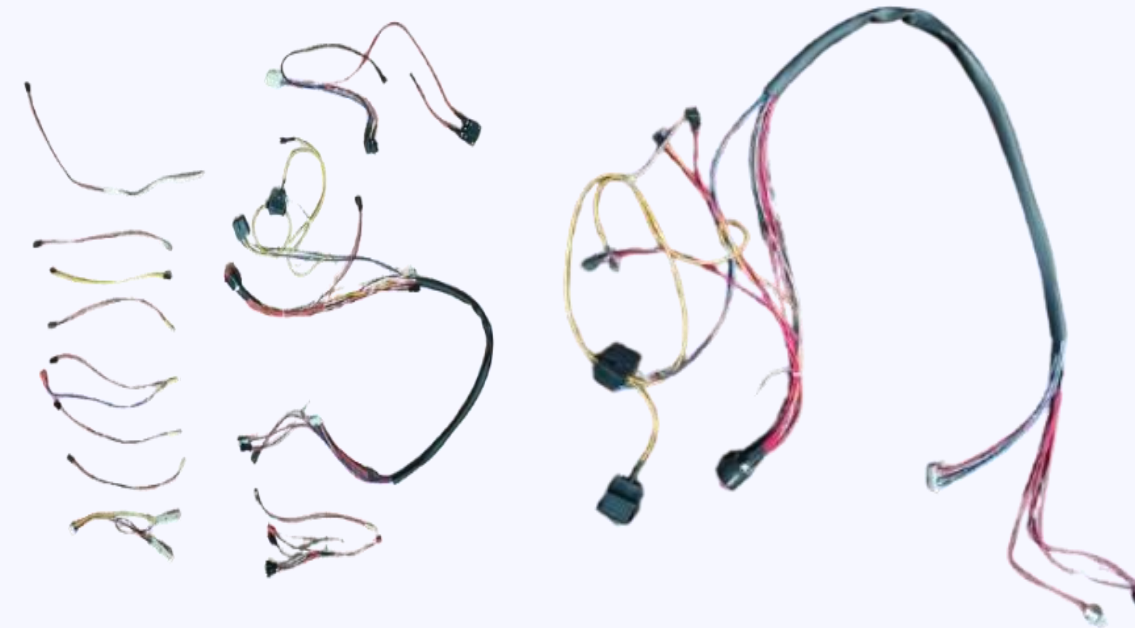
Battery Cable Assemblies

3

Toys Wire Harnesses

4

Custom Wire Harness Solutions



## 4. Manufacturing Capabilities

Modern production facility in Tapukera, Rajasthan

Equipped with crimping, soldering, and cutting machines

Skilled and experienced workforce

End-to-end quality checks — from raw materials to final assembly

Scalable production capacity for bulk and custom orders



## 5. Industries We Serve

1

Automotive

2

Non Automotive

3

Toys industry

4

Renewable Energy

Visual Suggestion:

Use icons or small images for each industry with a simple grid layout.





## 6. Quality Assurance

Certified under ISO 9001:2015 (or “Under Process”)

100% Testing – Continuity, Visual, Pull & Load Tests

Zero-defect manufacturing philosophy

Continuous improvement through feedback and audits

## 7. Key Clients / Partners

### Major Clients:

Ok Play india Ltd.



Deepak Houseware & Toys Ltd.



Swilum Autotech Private Limited



Star Toys Private Limited Bhiwadi



### Optional:

“We are proud to be a trusted partner delivering consistent quality and performance.”



## 8. Why Choose Us

Competitive Pricing

On-time Delivery

Customisation & Prototyping  
Expertise

Strong After-Sales  
Support

Trusted by Leading OEMs and  
Toy Manufacturers



## 9. Contact Us

### NIYA ELECTRONICS

📍 Behind Shiv Sakti meel, Near Trehan Society Thada, Tehsil Tapukara, District KHAIRTHAL-TIJARA, Rajasthan-301707.

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Optional:

Add a QR Code linking to your website or digital catalog.



Thank You