

NIYA ELECTRONIC



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CONTENTS

1. About Us

2. Our Expertise

3. Product Portfolio

4. Manufacturing
Capabilities

5. Industries We Serve

6. Quality Assurance
Assurance

7. Key Clients /
Partners

8. Why Choose Us

9. Contact Us



1. About Us

Established: 2023

Location: Tapukera, Rajasthan, India

Mission:

To deliver reliable, high-quality, and cost-effective wire harness solutions that empower industries and inspire innovation.

Vision:

To become a leading global partner in wire harness manufacturing through continuous improvement, technology, and trust.

Core Values:

1 Quality

2 Precision

3 Reliability

4 Innovation



2. Our Expertise

Specialized in manufacturing wire harnesses for:

Automotive
applications

Toys and
consumer
electronics

Electrical and
industrial
equipment

In-house design &
prototyping
capabilities

ISO-certified
systems ensuring
global quality
standards

3. Product Portfolio

Products:

1

Automotive Wire Harnesses

2

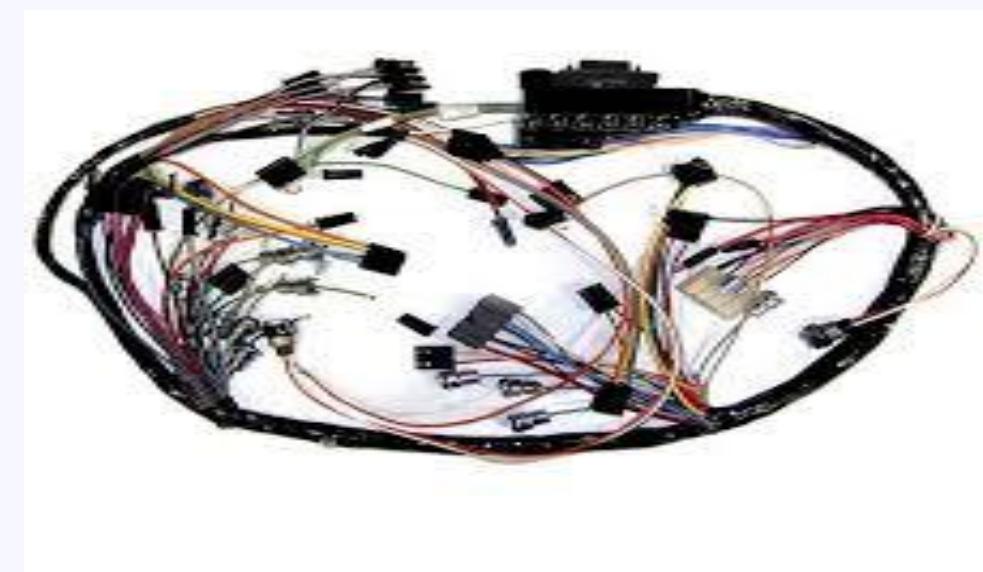
Battery Cable Assemblies

3

Toys Wire Harnesses

4

Custom Wire Harness Solutions



4. Manufacturing Capabilities

Modern production facility in Tapukera, Rajasthan

Equipped with crimping, soldering, and cutting machines

Skilled and experienced workforce

End-to-end quality checks — from raw materials to final assembly

Scalable production capacity for bulk and custom orders



5. Industries We Serve



Visual Suggestion:

Use icons or small images for each industry with a simple grid layout.





6. Quality Assurance

Certified under ISO 9001:2015 (or “Under Process”)

100% Testing – Continuity, Visual, Pull & Load Tests

Zero-defect manufacturing philosophy

Continuous improvement through feedback and audits

7. Key Clients / Partners

Major Clients:

Ok Play india Ltd.



Deepak Houseware & Toys Ltd.



Swilum Autotech Private Limited



Star Toys Private Limited Bhiwadi



Optional:

"We are proud to be a trusted partner delivering consistent quality and performance."



8. Why Choose Us

Competitive Pricing

On-time Delivery

Customisation & Prototyping
Expertise

Strong After-Sales
Support

Trusted by Leading OEMs and
Toy Manufacturers



9. Contact Us

NIYA ELECTRONICS

- 📍 Behind Shiv Sakti meel,Near Trehan Society Thada, Tehsil Tapukara, District KHAIRTHAL-TIJARA, Rajasthan-301707.
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Optional:

Add a QR Code linking to your website or digital catalog.

Thank You